



Severna Park High School Band and Orchestra Boosters Association, Inc.

Severna Park Senior High School | 60 Robinson Rd. | Severna Park, MD 21146 | 410.544.0900

Mr. Eric T. Kilby
Instrumental Music Director

Mr. Patrick J. Bathras
Principal

June 2017

Dear Local Business Owner:

The Severna Park High School (SPHS) Marching Band and the Band and Orchestra Boosters (BOB) organization will host our home field show competition on October 7, 2017 at Broadneck High School. As part of the field show, an attractive and informative program is prepared and sold with field show competition information and information about our band as well as other competing bands in the show. The program will be available to more than 100 families from local schools as well as other locales in Maryland, Delaware, and Pennsylvania.

Local businesses are invited to advertise in our Program to showcase their businesses to our students and nearby communities while helping our band program raise needed funds. Your business will be reaching an audience of high school students with their families and friends, and your business will also be acknowledged on our website. With ads ranging from only \$30 to \$100, it is a great opportunity to reach a large target audience while supporting our band program. These funds will help us buy much needed and expensive instruments and uniforms which are not provided to us by the school or the County.

An ad order form is provided with this letter which contains available ad sizes and prices. We thank you for your consideration and hope that you will be able to support our Severna Park High School Band students.

Sincerely,

Eric T. Kilby, SPHS Band Director

and the

SPHS Band and Orchestra Boosters Association



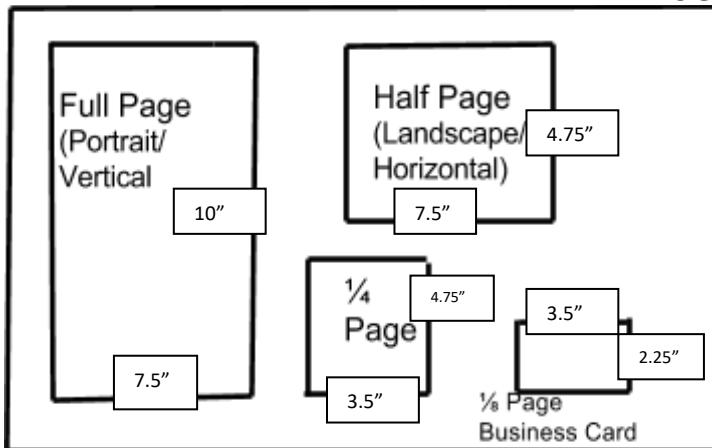
**Severna Park High School Band and
Orchestra Boosters Presents:
Bands by the Bay
ADS DUE BY SEPTEMBER 16, 2017
Program Ad Sponsor Form**



Your contribution will not only include an ad in our Program Book but also includes recognition on our SPHS Band Website (www.sphsmusic.org). Please make sure to provide your information below so that we can represent you properly on our sponsors page. Logos for your business can be emailed to SPHSProgram@gmail.com.

BUSINESS TYPE: _____ **BUSINESS NAME:** _____
Contact Name: _____ **Phone:** _____
Street: _____ **Email:** _____
City/State/Zip _____
Website _____

PLEASE PROVIDE AD IN DIMENSIONS AND LAYOUT INDICATED FOR BEST RESULTS IN OUR PROGRAM.



PRICING	
_____ FULL PAGE AD	\$100
_____ HALF PAGE AD	\$60
_____ QUARTER PAGE AD	\$45
_____ BUSINESS CARD AD	\$30
DONATION ONLY: _____	
All Donations are Tax-Deductible.	

Covers = 10"x7.5" (0.5" margins) Full Page = 9.75" height x 7.5" Width; Half Page = 4.75" height x 7.5" width; Quarter Page=4.75" height x 3.5" width; Business Card=2.25" height x 3.5"width. (Portrait/Vertical layouts are required for the full and are required for 1/4 page ads; landscape layouts are required for half page and business card layouts.)

Electronic Ad Provided _____ (check if YES and E-mail Ad to SPHSProgram@gmail.com)

Paper Ad Attached _____ Please do not staple, tape, or glue.

Payment Attached: [] Cash [] Check # _____ Amount: \$ _____
 (Please make checks payable to **SPHS BOB**.)

DONATION ONLY (NO AD) [] Cash [] Check # _____ Amount of Donation: \$ _____

For both Electronic and Paper Ads, please return this completed form, the ad copy (for paper ads), and payment by **SEPTEMBER 16, 2017**. Show will be held on **October 7, 2017**.

MAIL TO (preferred):
SPHS BOB Program Ad
C/O Jim and Pat Collins
672 Creek Road Severna Park, MD 21146

To be filled out by SPHS Band Member:
 Name of Seller _____
 Contact Email _____
 (Must be filled out to insure you are credited for your sale!)

Thank you for your support of the SPHS BAND!



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The **Severna Park High School Band and Orchestra Boosters (SPHS BOB)** thanks you for your support of our organization with the purchase of advertising space in our 2017 Bands by the Bay Program book in the amount of \$_____. The SPHS BOB is a 501©3 non-profit organization. This letter of appreciation serves as the receipt for your contribution.

The SPHS music program depends on generous donations from our sponsors in order to fund such expenses as travel costs to competitions, purchase of needed music and instruments, and uniforms. The SPHS BOB supports all instrumental music programs at the high school in many ways. We depend on our community and local businesses for support in order to help enrich the lives of our young student musicians through a quality music education. We are grateful for your assistance in helping us meet our goals for now and the future.

Once again, we thank you for your contributions and support. For information on our upcoming concerts and events, please check our website at www.sphsmusic.org. Please feel free to contact Jim or Pat Collins, Program Chairs, at SPHSProgram@gmail.com for any additional details.

Sincerely,

Mr. Eric T. Kilby, SPHS Instrumental Music Director

and

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